


**REACHING**

**THE 10/40**



- The 10/40 Window is an area of the world that extends from the 10<sup>th</sup> to the 40<sup>th</sup> latitude north of the equator and from Japan to the western coast of Africa.
- Within the 10/40 Window are 62 nations and approximately 4.1 billion people or 2/3's of the world's population.
- This part of the world remains largely unreached with the good news of Jesus.



Many countries in the 10/40 Window are closed to the gospel. But God has opened doors for CEI to go into these countries because of our connection in sports.

Because of our longing to see people from every tribe and nation worshipping Jesus...

**"I KNOW JESUS LOVES ME BECAUSE YOU CAME BACK."**

How would you like to get on a plane and travel to a land whose customs are very different than yours, a land whose people feel forgotten and isolated from the rest of the world? How would you communicate love to them? Recently, we sent a team to a closed country in Southeast Asia. This team worked with a local softball team, loved on them and shared about Jesus. The following year another team returned to to the same country. The question was asked to this team, "Do you know that Jesus loves you?" One girl responded,

"Yes, I know Jesus loves me because you came back." She connected that God loves her, and He had not forgotten her because the people of God loved her and had not forgotten her.

Because of our longing to see people from every tribe and nation worshipping Jesus, [Competitive Edge Int'l](#) created an endowment-type account called **REACHING THE 10/40**. The purpose of this account is to use these funds to fulfill requests in the 10/40 Window when we do not have sufficient time to raise finances for the trip.

We believe that there is no better investment than that made in the Kingdom of God. As you think through your year-end giving, would you prayerfully consider teaming up with CEI by giving toward **REACHING THE 10/40**? We would love to hear back from you by December 31, 2009.

Thank you in advance for partnering with us in bringing Hope and Light to the dark places of this world through sports.

Until the Whole World Knows,

*Kathy Schultz*

CEI Director



Thank you for praying about REACHING THE 10/40 as you consider your year-end giving for 2009. Our desire is that any contribution towards REACHING THE 10/40 would be over and above your tithe to your local church, as well as any commitment to a staff member's monthly support.

You can let us know of your decision by either making a donation through PayPal or by mailing a check to CEI. For more information, see details below.

### Donate via PayPal

**1) Choose one of the following options:**

- Go directly to PayPal by clicking here: [Donate Now](#)
- Go to CEI's website at [www.ceisports.org](http://www.ceisports.org) and click on the "Donations" tab. To be directed to PayPal, click on the "Donate" button.

**2) Then complete the following instructions:**

- Enter your donation amount and click "Update Total".
- Log in to PayPal or register to create a PayPal account.
- **This last step is very important!** To complete your payment, click on the I WOULD LIKE MY GIFT TO BENEFIT (NAME): hotspot. In the dropdown box, please type in "REACHING THE 10/40" then select "Donate \$ USD Now".

### Donate via Check

1. Complete the response form below.
2. Make your check payable to **Competitive Edge Int'l** or **CEI**
3. Mail your check and response form by December 31, 2009 to:

**CEI**  
**PO Box 3960**  
**Mission Viejo, CA 92690**

**REACHING THE 10/40**

Response Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_ Please designate this gift of \$\_\_\_\_\_ towards **"Reaching the 10/40"**

This gift is \_\_\_ monthly \_\_\_ annual \_\_\_ one-time

\_\_\_ Please designate this gift of \$\_\_\_\_\_ towards whatever is needed for the ministry

This gift is \_\_\_ monthly \_\_\_ annual \_\_\_ one-time

\_\_\_ Thanks for sharing about this opportunity, but I am unable to give at this time

I recommend contacting the following people about **"Reaching the 10/40"**  
(include Name, Address, Phone, E-mail) \_\_\_\_\_

\_\_\_\_\_

Checks can be made payable to: CEI  
All contributions to Competitive Edge International are tax-deductible.

**Please respond by December 31**

